PRIVACY

Privacy **policy.**

In short: I collect only what you choose to send me, use it only to get back to you, and don't sell it to anyone.

Last updated: November 10, 2026

01

Who we are

The website spiralaink.com belongs to Spirala.ink, the studio of Sapir Laksman (“the studio”, “I”). This policy explains what information is collected when you browse the site or contact me, what I do with it, and what your rights are.

For any privacy question: sapirl.design@gmail.com.

02

What information is collected

- **Information you give yourself.** When you fill in a form on the site (name, phone and message), message me on WhatsApp or send an email, I receive what you chose to send.
- **Technical information.** The site's hosting servers automatically log basic technical information, such as IP address, browser type and time of visit, for security and proper operation.
- **No marketing tracking.** The site doesn't use advertising cookies, social media pixels or tools that track visitors. If that changes, this policy will be updated here first.

03

What the information is used for

Only to get back to you, understand what you need, give a quote and manage our work together. I won't send you marketing emails you didn't ask for, and I won't use the information for anything else.

04

Who the information is shared with

I don't sell, rent or pass personal information to anyone for marketing. To run the site, a few service providers are used, and some of them store information outside Israel:

- **Netlify**: hosting the site and receiving forms.
- **Google**: the site's fonts load from Google Fonts, and emails arrive in a Gmail inbox.
- **WhatsApp (Meta)**: if you choose to contact me on WhatsApp.

Information will be given to another party only if the law requires it.

05

How long the information is kept

Inquiries are kept as long as they're needed to handle them and for our working relationship, and in line with a business's legal obligations, such as keeping invoices. You can ask at any time to delete an inquiry that didn't turn into work.

06

Your rights

Under the Israeli Protection of Privacy Law, 5741-1981, you may review the information kept about you, ask to correct it, and ask to delete it. Send a request to sapirl.design@gmail.com, and I'll answer within 30 days.

07

Information security

The site runs over an encrypted connection (HTTPS), and access to inquiries is mine alone. No method guarantees complete protection, but I take reasonable measures to keep your information safe.

08

Copyright

All the work shown on the site, including designs, illustrations, images and text, belongs to the studio or its clients and is protected by copyright law. It's shown for viewing only, and may not be copied, reproduced or used without written permission.

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Policy updates

This policy may be updated from time to time, and the current version will always appear on this page.